Duy Linh Tran

Product Designer

info@tranduylinh.com
+44 739 549 0070
mirrdesign.com/work

Work Experiences

Goldsmiths, University of London - Associate Lecturer

2021 - Present
- Module leader of Digital Interaction Design
- Organize the lab activities
- Prepare course materials and mark the student's assessment

Techcombank - Product Designer

2020 - 2021

- Increased the CR of Banca campaign offering life insurance in mobile app by 38%.
- Re-Designed end to end experience for new Core E-Banking and Mobile App for current 3 million users.

FPT Software - UI/UX Team Lead

2019 - 2020

- Managed a team of 4 members, estimate time & resources for design, improved the design and review process to increase 20% on the team's delivery speed in a sprint.
- Worked with development, QA team to eliminate design bugs, enhanced collaboration between design & dev.

Community Lead - IxDA & Facebook for Developer

2018 - Present

- The first UX mentorship program in Vietnam where 43 mentees were successfully trained through 285 sessions with 24 mentors and involved them to 19 companies, educational institutions and communities during 12 weeks.
- Supported more than 4000 developers to receive coaching from technology experts, collaborate with like-minded peers, and take part in a range of skills and career-building initiatives.

Freelance & Consultant UX Design

2016 - 2020

- Project: Caregiverapp - USA

Re-design the product that transforms caregiver team working experience. Saving 2/3 the cost of re-construction for client. Customers feel very satisfied with the design outcome and professional working.

Education

Goldsmiths, University of London

MSc User Experience Engineering

FPT University

Bachelor of Software Engineering
(Specialized: Information System)

Skills

HCI Methods

Card Sorting	Usability Test
Contextual Inquiry	Storyboard
Affinity Diagram	User Interview
User Journey	Empathy Map
Survey	Persona

Design

Figma	InVision
Sketch	Interaction Design
Illustrator	Visual Design
Photoshop	Prototyping

Softskills

Collaboration	Data-driven design
Leadership	Critical Thinking
Product Thinking	

Developemt

Front-end HTML, CSS, Javascript (jQuerry)
Fundamental C++, SQL, Java
Data visualization

Certifications

IBM Enterprise Design Thinking Co-Creator
Issued on 18 August 2020 by IBM

Facebook Certified Community Manager
Issued on 17 August 2020 by Facebook