

Duy Linh Tran

Senior Product Designer

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<https://mirrdesign.com/ux-portfolio>

Work Experience

Interaction Design Lecturer @ Goldsmiths

2021 - Present

- Module leader of Digital Interaction Design
- Organize lab activities, class size: 30+ students
- Prepare course materials and mark students' work

Senior Product Designer @ Techcombank

2020 - 2021

- Increased the CR of a product campaign offering life insurance in mobile app by 38%.
- Partner with PMs, Engineers, Data Analysts to build core daily banking features for 3 million users.

UI/UX Design Lead @ FPT Software

2019 - 2020

- Managed a team of 4 designer, estimated time and resources for design, and improved the design and review process to speed up the team's work by 20%
- Worked with development, QA team to eliminate design bugs, enhanced collaboration between designer & developer.

UX Design Freelancer

2019

- Working with development team to help caregiver manage their workload and expense. Saving 2/3 the cost of re-construction for client.
- Clients were very satisfied with the UX design outcome and professional working.

Community Lead @ IxDA & Facebook for Developer

2018 - Present

- Lead a program to help 43 mentees to make the career plan and get a better job during 12 weeks.
- Supported more than 4000 developers to receive coaching from technology expert
- Mentor designer @ ADPList

Education

Goldsmiths, University of London

MSc User Experience Engineering

FPT University

Bachelor of Software Engineering

(Specialized: Information System)

Certifications

IBM Enterprise Design Thinking

Co-Creator

Issued on 18 August 2020 by IBM

Facebook Certified Community

Manager

Issued on 17 August 2020 by Meta

Skills

- Interaction design
- User research
- Usability
- Information architecture
- Prototyping
- Visual design
- Collaboration
- Stakeholder management
- Leadership
- Product thinking
- Data-driven design
- Critical thinking

Development

- HTML, CSS, Javascript
- Data visualization
- Google analytics